About the Moderator

Ana Malvestio, Partner in Secondment, PwC

Ana Malvestio is a PwC Partner on Secondment in New York, leading the Brazil Business Network and Brazilian Tax Desk. She has significant experience with international and domestic tax planning and corporate governance for family business. She has coordinated various corporate structures and led many merger and acquisitions, including due diligences. She has also worked extensively in the context of the increasing wave of foreign investments in agribusiness in Brazil. Ms. Malvestio is a lawyer and a member of the Brazilian Bar Association (OAB).

About the Speakers

Gustavo Junqueira, Secretary of Agriculture, São Paulo State Government

Gustavo Junqueira was appointed Secretary of Agriculture for São Paulo State Government in Brazil by Governor João Doria in January 2019. During his administration at the Department of Agriculture and his first experience in the public sector, Mr. Junqueira has been innovating government policy and overhauling public service directed to rural development and supporting corporate agribusiness. In partnership with Google, he is mapping 125,000 miles of farming roads and providing addresses to 350,000 farms to transform São Paulo's agribusiness logistics and improve farmers' lives. Mr. Junqueira's is overseeing the relocation of São Paulo's largest food market, also the largest in Latin America, to outside the city center. Another unprecedented initiative is the +Gestão +Renda Program, where more than 2,000 service workers will be retrained as business managers to support small farmers in the transition to business entrepreneurs to improve rural income.

From 2014 to 2016, Mr. Junqueira served as the 25th President of the Brazilian Rural Society (SRB), Brazil's most respected farmers association since 1919. As SRB's President, and in partnership with global environmental NGOs, Mr. Junqueira founded Brazil, Climate, Forest and Agriculture Coalition, which seeks to build long-term convergence between agribusiness and environmental protection of Brazil's forests. Since 2015, Mr. Junqueira has been listed in *DinheiroRural Magazine* among the 100 Most Influential Personalities in Brazil's Agribusiness.

In the private sector, Mr. Junqueira has investments in farming operations in grain, sugarcane, and cattle ranching, in properties located across different Brazilian states. Before joining São Paulo State Government, he was Managing Partner at BRASILPAR, an independent investment bank, and served as Board Member for several companies including RUMO Railway, PINE Corporate Bank, EZTEC Construction, and Moinho Paulista Flour Mills.

Mr. Junqueira holds a bachelor's degree in Business Administration from FAAP and an MBA from Thunderbird School of Management at Arizona State University.

Nicholas D. Paulson, Associate Professor and Director of Graduate Programs in the Department of Agricultural and Consumer Economics, **University of Illinois at Urbana-Champaign**

Nick Paulson is an Associate Professor and Director of Graduate Programs in the Department of Agricultural and Consumer Economics at the University of Illinois at Urbana-Champaign. His research and extension programs focus on finance, farm and risk management, and agricultural policy. He teaches courses in agricultural finance at the undergraduate and graduate levels. In 2019, he spent his sabbatical working on trade and agricultural issues as Senior Economist on the Council of Economic Advisors in the Executive Office of the President at the White House. He received MS and PhD degrees in Economics from Iowa State University.