

Membership spotlight questions:

Name?

Shanette D. Buford-Brazzell

How long have you been a member of AFP?

Since November 2016

How are you active in AFP?

I'm a member of AFPGC and a mentee in the AFPGC Mentoring Program. I recently was awarded the Chamberlain Scholarship to attend to the 2020 AFP ICON Conference.

What committees have you joined?

I'm a member of the IDEA Committee (Diversity & Inclusion)

What events have you attended or volunteered for?

I've attended a variety of different AFPGC events since being a member, such as National Philanthropy Day, Fundraising Boot Camp, and workshops.

How did you get involved with the committees?

I got involved with the IDEA Committee because I was seeking a committee where I can advance my passion for diversity and inclusion, fundraising and making an impact for female fundraisers. Through the recommendation of Jessica Ford she recommend that I join the IDEA Committee.

Give us some highlights from your professional background.

In my current role at Weatherhead School of Management, Case Western Reserve University, I played a role in the success of the 2019 annual Day of Giving. During the duration of the 24-hour campaign, Weatherhead lead all the school/colleges in donor participation and dollars.

What do you value most about your membership with AFP?

The relationships that I have been able to build and best practices and tips I have learned. All of these values have helped me in my career thus far.

Fun facts

What character trait do you most admire?

Humble. Being humble goes a long way. It shows that you are confident and competent in yourself, relationships and interactions with individual, and that you do not treat others as if they're beneath you.

What book are you currently reading, or last book your read?

"Becoming" by Michelle Obama (Leisure)

"You Win the Locker Room" by Jon Gordon

Organization highlights:

What is your organization's mission and vision?

Case Western Reserve University mission and vision

Our Mission

Improves and enriches people's lives through research that capitalizes on the power of collaboration, and education that dramatically engages our students.

Our Vision

We aim to be recognized internationally as an institution that imagines and influences the future.

What do you value about the Cleveland Community as it relates to your organization?

A hard question...the involvement of our faculty, staff, students and alumni in the Cleveland community and the impact they make through research, volunteer work, etc.